



Small streams make a mighty river

Taking steps towards sustainability



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We at EIZO fully embrace the idea that small individual actions such as reducing energy usage when done collectively, can have a substantial positive impact on cost savings and the environment. As world leading pioneers in sustainable monitors we have been helping our customers do this for years.

According to a recent sustainability white paper, which resulted from a survey of 250 IT Managers, that we commissioned, 87% of respondents estimate that the annual energy cost for running a single computer monitor in their organisation is more than £150 per monitor. However, with the **EIZO FlexScan EV2460**, running costs for electricity can be less than £10 per year*.



FlexScan EV2460
FIRST 'B' EU Energy rated desktop monitor over 22"

*information correct Dec 2023

Not only a huge cost saving, but a significant lowering of overall energy consumption and carbon footprint. There are millions of monitors in the UK workplace today. Just imagine the collective savings and reduced carbon footprint of switching to a more sustainable monitor.

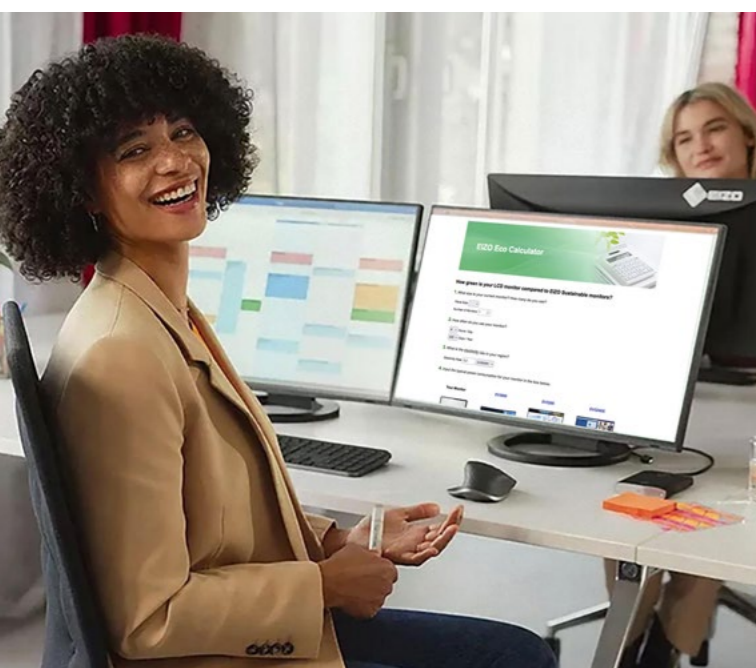
The world has changed considerably in recent years, especially our attitude towards sustainability. Although this issue is addressed through government and increasing legislation, the issue must also be addressed by us, the employees, the stakeholders and the customers. We need to work collectively to make significant impacts that will leave a positive legacy for business, for society, for future generations and for the planet.

During a recent roundtable that we hosted focusing on product sustainability a number of significant observations came to light around C-Suite attitudes to sustainability themes.

The top three considerations are:

1. Operational Cost Management
2. Reaching Net Zero
3. Addressing Non-financial Disclosure Reporting

1. Operational Cost Management



Operational costs are a major consideration for businesses as they seek to balance sustainability efforts with financial performance. It is possible to show how significant savings can be made by investing in more sustainable and energy-efficient monitors.

With our on-line Eco-Calculator you can quantitatively compare the environmental and financial impact of different LCD monitors. You can then see for yourself just how green EIZO FlexScan monitors are, and how they can positively reduce your operational costs and energy usage. You can potentially save thousands of pounds off your annual energy bill, by simply upgrading to a newer more energy efficient model.

The Energy Saving Trust team deployed EIZO FlexScan monitors across offices in London, Cardiff and Edinburgh, having conducted tests that demonstrated a reduction in monitor power consumption by 35%.

2. Reaching Net Zero

We are helping our customers reach their Net Zero targets. In addition to operational cost benefits, we have greenhouse gas (GHG) and carbon footprint datasheets for our product. This will help support your strategies related to carbon reporting and achieving your Net Zero objectives. We can demonstrate a significant impact on reducing your scope 1 and 2 GHG emissions through reduced energy consumption, in addition we are reducing our scope 3 emissions by 27.5% by 2030.



Saving just 10W in power consumption from every monitor can result in significant savings. If your organisation has 250 workstations, each with 2 screens, running 8 hours a day for 250 day a year saving 10W per screen can reduce your energy consumption by nearly 10,000kWh, and reducing your monitor carbon footprint by nearly 50%, providing a step towards your net-zero goals.

3. Addressing non-financial disclosure reporting

Non-financial reporting is not just about environmental sustainability but also about social and governance (ESG), which is becoming of vital interest to investors and stakeholders.

At EIZO we can provide trusted and documented performance information that can be included as part of your non-financial disclosure reporting.

It was incredibly encouraging for us to learn that much of the work we have been doing in our move towards our sustainability goals already answers many concerns about financial, environmental, and operational impacts that are impacting businesses now and in the future.



Did we mention the Circular Economy?

When considering products the entire lifecycle is essential and includes factors like assessing the product's carbon footprint, extended warranties, refurbishment and repurposing product. This aligns with the shift towards a more sustainable and circular approach to product design and use, which is being demanded by our customers across our core verticals.

Extending the useful lifecycle of a monitor has a knock-on effect on the procurement, manufacturing, transportation, and eventual disposal, which are the most significant contributors to CO2 emissions from IT equipment.

As part of our 2024-2026 Sustainability strategy EIZO will introduce a new recycling programme for end-of-life EIZO monitors, including collection, processing, and disposal of our products, ensuring 0% goes to landfill, reducing e-waste in a 100% eco-friendly process, and contributing towards a circular economy.

Achieving a sustainable society where we do no harm to the environment nor waste precious resources is an important initiative for businesses and communities. The design and manufacture of our monitors is at the forefront of EIZO's efforts to contribute to a more sustainable future.

Find out how we at EIZO can help your organisation save money, reduce your carbon footprint and report positive impacts to all stakeholders. Book a conversation now and start making a difference.

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